

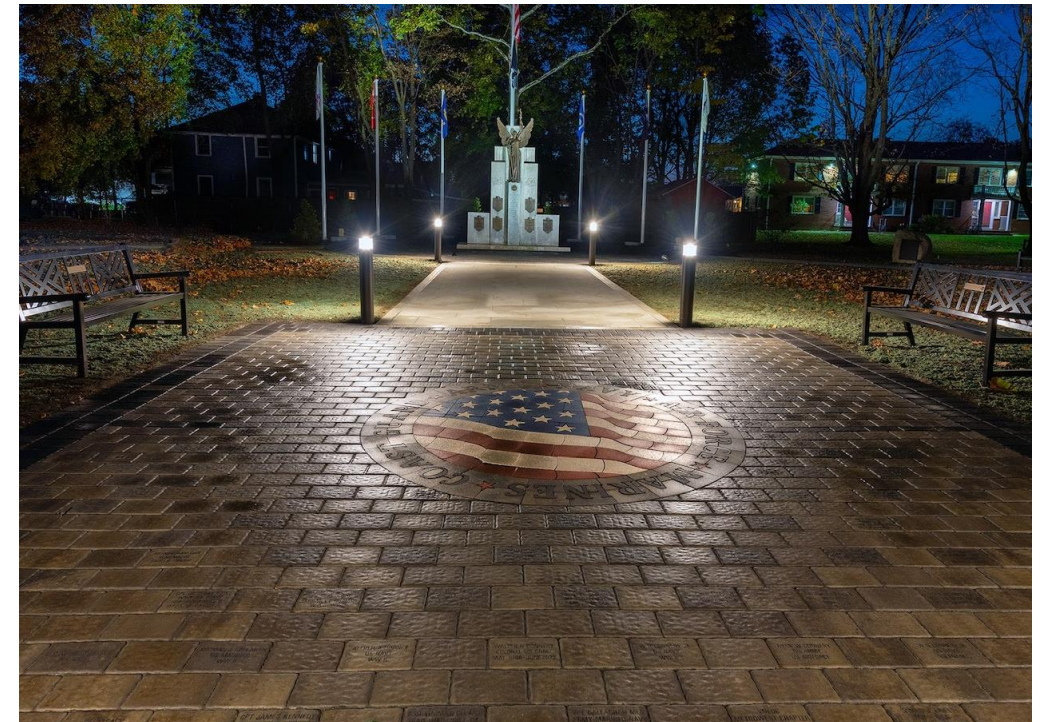


ENGRAVING

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The Engraving Industry is *INCREDIBLY* Challenged!

- Over the past few years, **MULTIPLE** Engraving companies have gone *OUT of business*.
- In addition, many EXISTING projects (many containing hundreds of donor bricks) have started to break down and cause “mass replacements” of previously built projects. In some cases, they have caused financial issues as these costs were not planned....
- Industry demand has continued to go up, while the available number of engraving companies have DECREASED.
- Common Outcomes? *Longer lead times. In some cases, significant price increases.*



Mayor Joseph A. Carfora · Follow

May 11, 2022 · 🌐

Town Green - engraved brick update from the Mayor's Office.

The Town green beautification project took off quickly with the sales of engraved bricks for the new walkway on the town green. MANY orders came into the mayor's office and we had previously arranged for all bricks to be engraved locally prior to Covid. We had a solid plan!

Like many other situations due to Covid last year it effected the timeline of our project. The original vendor had a major supply issue that was out of ours and their control which then caused us to move our orders to another vendor.

Unfortunately, we had to relocate the pallets of bricks after locating a new vendor in New Jersey, one who can take on this large ongoing project with little notice. We did all this with hopes the new vendor will still give us a completion date for spring 22 like we targeted.

With that being said, we are on schedule for the bricks to be placed for spring. So, here we are, its spring. We have been working closely with @Paverart NJ, included are some photos of the mass production of our Bricks. This new company has been amazing to work with and has kept us up to date. All of the bricks will be completed by the end of May and we are hoping to announce a date in early June to celebrate the "walk East Haven" beautification project and place the engraved bricks for all to see.

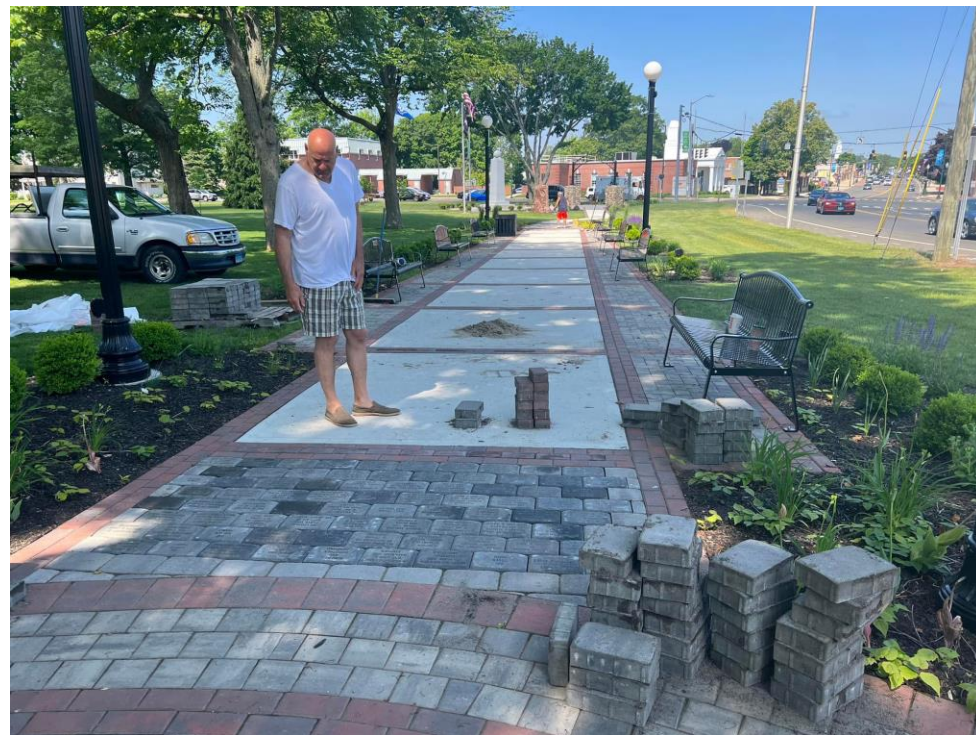
This will include placement of the bricks and the remaining plaques for the benches that arrived.

Supply and demand in every aspect has been affected due to Covid. We see this every day in our own lives. I know we have spoken with residents who may have called in, but we also wanted to share this update here too.

Bricks can still be purchased, we have more available. Stop by the Mayor's Office to be part of the next wave of orders.

PaverArt designed the new compass on the walkway at Momauguin School, it's amazing, check out their work.

Thank you for your patience, and as always, call with any questions. (203) 468-3204.



👍❤️ 58

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All comments ▼



Dona De

Glad to see that these are almost done can't wait to see them. Thanks for posting a picture. I zoomed in and saw my brick, unfortunately it's spelled incorrectly. I will text you Tina Hedley.

Like Reply 42w



Shari Sandacata

I was soo happy to zoom in to see my families brick....I will be sending my brother to the ceremony in May to see it, as I now reside in Florida. EAST HAVEN PROUD!!!

Like Reply 42w



Donna Josephson

Thank you for the update!

Like Reply 42w



Kris Emons Baron

Thanks for the update

Like Reply 42w



👍 4

1 share

👍 Like

💬 Comment

➦ Share



PAVERART: So What Have *WE* done?

- At PAVERART We are **SERIOUS** about getting better in all areas of our business, **INCLUDING** Engraving. ***This isn't a slogan.....***
 - **From 2020-2022 (3 years) we have invested 2x MORE back into our business's capabilities (cap ex) than the previous 17 years COMBINED.**
- We built a Dedicated engraving facility.
 - For 20 years we have “co-mingled” our flagship PAVERART design business with our engraving business.
- We Expanded our team, improved our standards.
- We have perfected our Proprietary eco-fill engraving method.
- We've invested in fully transparent customer relationships. We are not perfect by any means, but we **WELCOME** our clients to partner with us, come visit us (virtually or in person) and see why we can be a great long term partner and what it takes to create great outcomes, not just today, but over the long term.
- We Continue to build upon what makes us unique:
 - **PAVERART- *The World Leader In Custom Paver Design***



Gearing up

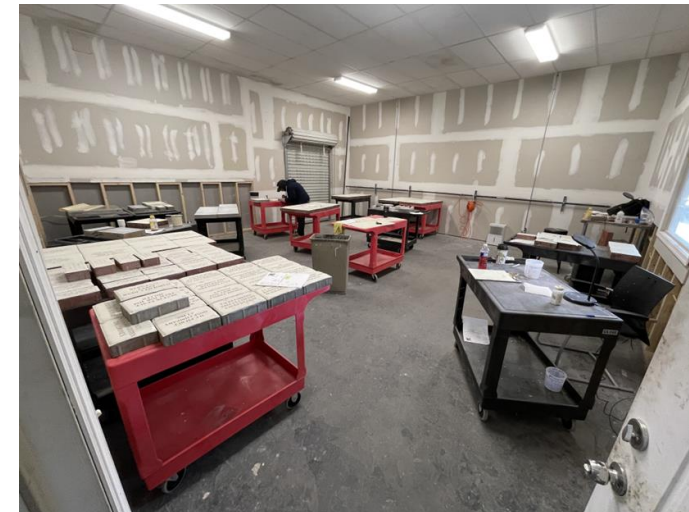


*DEDICATED Engraving
Facility, Operational in
January 2023*





- We continue to Invest in our team, quality controls, service standards and customer education.
- *We ALWAYS invite prospective clients to visit us, our team and facility.*



The World of Engraving *Durability* Is the Challenge!



Significant Number of Concrete* Engraved pavers are *Spray Painted*.

Paint WILL wear out. It's not an IF, it is a WHEN.

Advantage of Paint? It's Fast. And with a world of expanding lead times, this matters. But you need to be "eyes wide open."

** If you go with PAINT, PLAN ON REPLACEMENT COSTS within 5 years.*

* Clay pavers can be laser jetted which is much more durable than spray painted applications. However, there are SIGNIFICANTLY more Concrete pavers installed vs Clay, concrete is simply much more popular.



Quality Matters.



* We deal with the “durability” problem created with Paint by utilizing our Proprietary Eco-Fill Method

We sandblast the surface of the paver with the required inscriptions to create cavities deep enough to accept our Eco-Fill.

THEN, we **FILL** the characters and essentially “fix” the self-imposed cracks by filling those cavities.

Our Eco-Fill takes longer than the spray-painting process.....MANY more steps and plenty of time involved in “baking” that can’t be rushed....

But it’s worth it, and donors always appreciate it.



Delaware County Veterans Memorial

* Approximately 2,000 Pavers Being Replaced by PAVERART and our Eco-Fill....



Delaware County Veterans Memorial Association In Newtown Square

December 26, 2022 · 🌐

We are excited to announce our Brick Replacement Project! Since the memorial was built 10 years ago, the names of many Veterans have worn away on their individual bricks.

With support from Senator Kearney and Senator Kane and a grant provided by the Commonwealth of Pennsylvania - Department of Community and Economic Development (the Keystone Communities Program), DCVMA has the opportunity to replace an estimated 6,000 bricks. The newly engraved bricks will become a permanent part of the Memorial, with more to be added in the future through the Buy-A-Brick program.

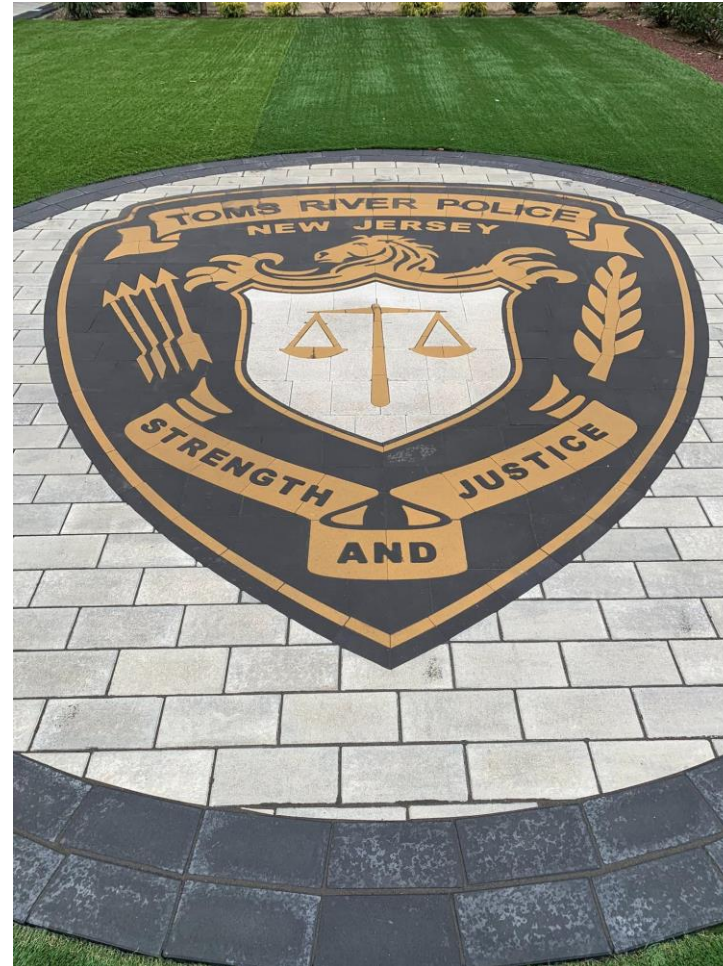
The new and improved bricks will be on a darker grey and a light grey engraving to ensure a better viewing experience for our Veterans and their families. With help from PaverArt, the Memorial will receive the first batch of new bricks by the end of the 2022 year, and the project will begin when weather permits.

We will be sharing updates along the way! To stay up to date on this exciting project, follow our Facebook and Instagram pages.







“The Toms River Police Foundation is Raising Money for a New Courtyard”



TOMS RIVER POLICE DEPARTMENT

COURT OF HONOR

 **HONORING THOSE WHO PROUDLY SERVED OUR COMMUNITY**



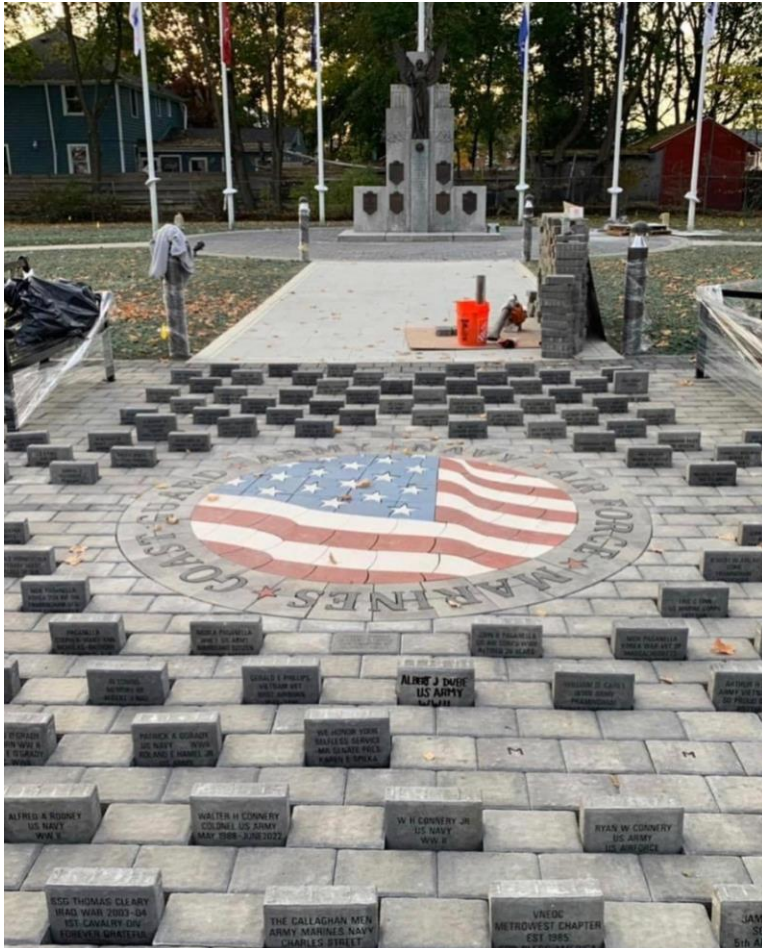
PLEASE HELP US REACH OUR GOAL \$65,000

PROPOSED COURTYARD COMING SPRING 2022

PROJECT DONATIONS CAN BE MAILED TO: TOMS RIVER POLICE FOUNDATION
PO BOX 876 - 263 OAK AVENUE - TOMS RIVER, NJ 08754



"Framingham Veterans Memorial Park
To Host Veterans Day Ceremony"





Backup







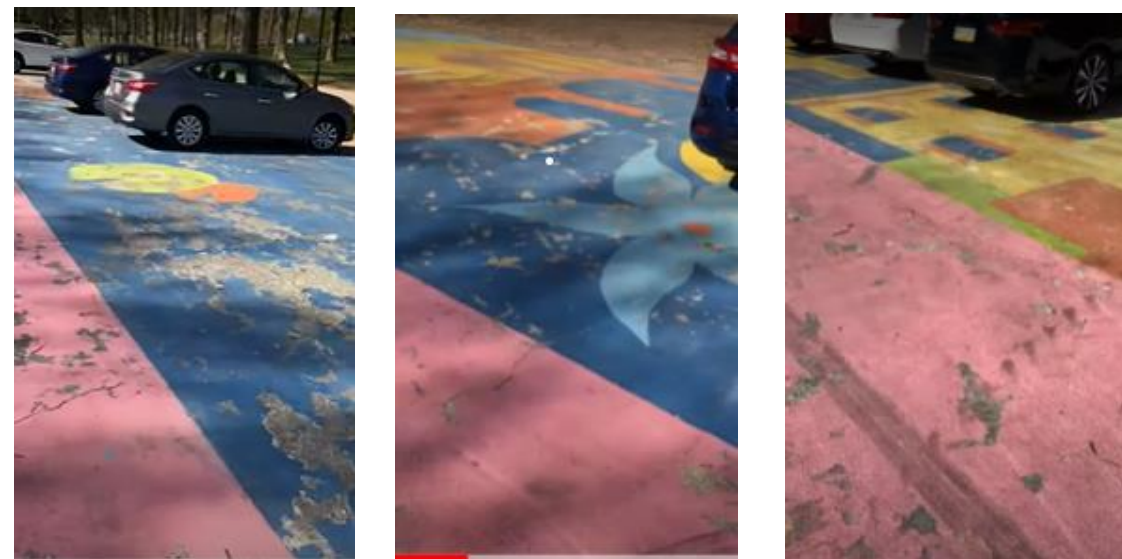
How PAVERART Started...

20 Years Ago, We Were Given A Challenge.....

"We just built 4 intersections that have broken down in less than 2 years with decorative/stained concrete. Can you build 4 artistic streetscapes that will stand the test of time with custom-colored Concrete Pavers?"

The answer was Yes, launching PAVERART, and they still look great to this day.

Representative Decorative/Stained Concrete Application





Beautifying The World of Hardscapes....

- Over the next 20 years our work has evolved to include municipalities, professional sports teams, universities, corporate branding and residential designs. Our company is best summarized by our name "PAVERART" combined with our 3-word tagline:*

Imagine. Create. Beautify.





What Started it all @ PAVERART

Wildwood NJ, 4 decorative Intersections

* 20+ Years installed, millions of cars, Northeast Winters, and still looks great. That's ***BUILT TO LAST!***



* 4, 65'X65' including 10' wide decorative crosswalks





Our Guiding Principles

From Job #1 To Today

- **Our products are BUILT TO LAST.**

- We often joke, but we are dead serious with the following quip: “We will all be long gone, but PAVERART will still be in the ground, perfectly strong and looking great!”

- **Our products have that “Wow Factor!”**

- Our patented technology can not be replicated with traditional hardscape cutting methods. Seeing is believing. Browse our past projects to get a feel for our capabilities.

imagine. create. beautify.